



## How to obtain EC Funding 10 key questions and answers

## A Guide for NGOs Working in Developing Countries

Are you working for a Non Governmental Organisation (NGO) that implements development projects? Do you need funding for your NGO and wonder whether there is something offered by the European Commission that is available for you? If so, continue reading This short Q & A guide presents in a simple and concise way, by highlighting the most important questions to consider, how you can find out if there are untapped opportunities and funds out there for your organisation.\*



#### Distributed by FundsforNGOs.org: Grants, Resources & Sustainability for International Development Sign-up to receive NGO funding alerts via email

\* The Q & A guide deliberately uses simple language, leaving aside some of the technical terms often used by the European Commission. It only focuses on information relevant for fundraising purposes, thus leaving aside information related to the policy-making role of the EU.





## **QUESTION 1: WHO CAN BENEFIT FROM EU FUNDING? \***

What is the EU?



#### The European Union (EU)

The European Union (EU) is made of an Institutional Triangle composed of three institutions:

- The Council: legislative body
- The European Commission (EC): legislative and executive body
- The European Parliament (EP): co-legislative body

In the field of External Relations, there is a third body called the "European External Action Service" (EEAS), made up of representatives from the Council and the European Commission and representing the European Union). The EU has "embassies" in more than 100 countries; those embassies are called "European Union Delegations" and they belong to the EEAS.

The only executive body is the European Commission, which is the body in charge of implementing development policies and disbursing the EU Development budget to its "beneficiaries." In contrast to the UN or other multilateral bodies such as the World Bank, the European Commission does not implement projects by itself, but always operates through beneficiaries who receive EC funds to implement projects, or programmes.

#### Who can benefit from EC external relations funding?

- Governments in developing countries
- Multilateral Organisations such as UNDP or the Council of Europe
- Civil Society Organisations such as Non-governmental Organisations, Labor Unions, Foundations, etc.
- Private companies.

\* The European Commission Humanitarian Office (ECHO), the humanitarian programme of the EC, is not included in the Financial Instruments and operates in a different way.





## QUESTION 2: HOW DOES THE EC SPEND ITS EXTERNAL ASSISTANCE BUDGET?

The External Aid budget amounts to approximately 9% of the EU budget, or about Euro 10.6 billion a year. The EC operates through Financial Instruments, which are large programmes of two sorts: Geographic and Thematic.



## Financial Instruments (2007-2013)

Geographic instrument with a specific legal basis Thematic instrument Thematic programme included in the DCI legal basis





It is important to understand the main differences between thematic and geographic instruments since they operate in different ways and benefit different bodies.



As you can see, the main source of funding for Civil Society Organisatons (CSOs) is represented by thematic instruments.





## **QUESTION 3: HOW DOES THEMATIC FUNDING WORK?**

Each Thematic Instrument or programme covers a series of topics and each of them is explained in a series of related documents (see page 6 for the coverage of each instrument).

There are two methods for **awarding** EC grants:

#### Call for Proposals:

Can be published either by:

- Brussels
- EU Delegations in the field

#### **Direct Awards:**

Grants awarded directly to the beneficiary through direct negotiation. This is an exceptional procedure only applied in emergency cases and with Multilateral Organisations.

Each Instrument/Programme is **channeled** through different methods:

#### **Brussels Call for Direct Award** Local Call for Proposals Proposals EIDHR Objective 2 EIDHR Instrument for Stability INSA & LA EIDHR - election observa-Investing in People tion, funding to Multilateral Instrument for Stability Environment Organisations Migration and Asylum Food Security - funding to Food Security Multilateral Organisations Instrument for Stability -Peacebuilding Partnership NSA & LA - European and Global projects

#### **Implementing Thematic Instruments**





# QUESTION 4: WHAT ARE THE TOPICS COVERED BY EACH THEMATIC INSTRUMENT?

First of all, the content of each Instrument / Programme is introduced and developed extensively by a series of legal and programming documents produced by the EC, as we can see below:



### **Programming Financial Thematic Instruments**

In order to find out the extent to which the topic in which you are interested is covered by an Instrument it is necessary to read the Annual Action Programme of the Instrument/Programme. If the topic appears in that document as one of the priority fields then it means that there will be funding for it, otherwise not. Once you learn whether your topic is covered or not, you need to then figure out whether the EC is going to publish a call for proposals to identify projects in that area (information that you can find in the same document). The only exceptions to this principle are the topics covered by the call for proposals published by EU Delegations (EI-DHR objective 3 and NSA&LA for the local budgets). The only way to know in advance which topics will be covered by the EU Delegations' call for proposals is to enquire directly with the EU Delegations in the country in which you are interested, after having checked in the Annual Action Programme whether that particular country can benefit from the local programme. To read more about the call for proposals, refer to Question 9 below.

On next pages is the overview of topics covered by each Thematic Instrument:





## European Instrument for Democracy and Human Rights (EIDHR)

Budget (2007-2013): €1.1 billion Euro

**Objective**: Development and consolidation of democracy and all human rights **Specific Objectives:** 

1. Enhancing respect for Human Rights (HRs) and fundamental freedoms in countries and regions where they are most at risk;

2. Strengthening the role of civil society in promoting human rights and democratic reform;

3. Supporting actions on HRs and democracy issues in areas covered by EU Guidelines (related to death penalty, children, torture, women).

- 4. Supporting and strengthening the international justice framework;
- 5. Support to election observation missions.

## **DCI - Non State Actors and Local Authorities**

http://ec.europa.eu/europeaid/how/finance/dci/non\_state\_actors\_en.htm

**Budget** (2007-2013): € 1.639 billion

Specific Objectives:

- 1. Promote an inclusive and empowered society in order to:
- benefit populations out of reach of mainstream services and resources;

- strengthen capacity of CSOs, to facilitate their participation in defining and implementing poverty reduction and sustainable development strategies;

- facilitate interaction between State and non-State actors in different contexts;
- 2. Increase the level of awareness of the European citizen regarding development issues;

3. Facilitate a structured dialogue between civil society networks in EU countries and local authorities' associations.

## **DCI - Investing in People**

http://ec.europa.eu/development/policies/9interventionareas/humandev/humandevhealth7\_en.cfm

Budget (2007-2013): € 1.060 billion

**Main Objectives**: human and social development, support EC's partner countries to achieve the MDGs **Main areas of intervention**:

-Good health for all: 62% of the budget

-Education, knowledge and skills: 12%

-Gender equality: 5%

-Other aspects of human and social development: employment and social cohesion, children, youth and culture: 21%

## **DCI - Migration and asylum**

http://ec.europa.eu/europeaid/how/finance/dci/migration\_en.htm

#### Budget: (2007-2010): € 0,384 billion

**Main Objectives**: capacity building in countries of origin, encouraging cooperation initiatives to develop and share experience working methods and best practices.





#### Specific objectives:

- -Raising awareness about migration and development issues
- -Promoting well-managed labour migration
- -Working against illegal immigration and facilitating readmission of illegal immigrants
- -Protecting against exploitation, exclusion and trafficking in human beings
- -Promoting asylum, international protection and the protection of stateless persons

## **DCI - Environment and natural resources**

http://ec.europa.eu/europeaid/how/finance/dci/environment\_en.htm

Budget (2007-2013): € 0,804 billion

Main Objectives: address the environmental dimension of development Priorities:

- -Assisting developing countries to make better progress on integrating environmental sustainability
- -Promoting implementation of Community initiatives
- -Increasing the prominence of environmental issues in EU external policy
- -Strengthening international governance on the environment

-Broadening the options for sustainable energy including developing a legislative and administrative framework which favours investments and businesses

## **DCI - Food security**

http://ec.europa.eu/europeaid/how/finance/dci/food\_en.htm

Budget (2007-2010): € 925 million

Main Objectives: address the structural causes of food insecurity with a focus on agriculture **Priorities**:

- -Research, innovation and information distribution
- -Linking information and decision making
- -Supporting continental and regional approaches
- -Responding to transition situations and fragile states
- -Promoting innovative approaches
- -Encouraging the advancement of the food security programme

## **Stability Instrument**

**Budget** (2007 – 2013): € 2 billion

**Objective**: prevent and respond to the threat to stability and human development posed by violent conflict and natural disasters, as well as to improve post-conflict and post-disaster recovery.

#### Main areas of intervention:

-Crisis response and preparedness (non Programmatic)

-Peacebuilding Partnership (CfPs): to strengthen the capacity of CSOs to prevent and respond to violent conflict and natural disasters

-Other: Mine Action, EU Small Arms, Non proliferation of weapons of mass destruction, International Cooperation Against Drugs





## **QUESTION 5: HOW DOES GEOGRAPHIC FUNDING WORK?**

Each geographic instrument covers a different geographical zone as represented in the map below:



List of countries covered by each instrument:

Instrument for Pre-Accession Assistance (IPA): Albania, Bosnia and Herzegovina, Croatia, FYROM, Kosovo, Montenegro, Serbia and Turkey. Budget: 11.5 billion Euro (1,64 billion/country)

**European Neighbourhood and Partnership Instrument (ENPI):** Algeria, Armenia, Azerbaijan, Belarus, Egypt, Georgia, Israel, Jordan, Lebanon, Libya, Moldova, Morocco, the Palestinian Authority, Russia, Syria, Tunisia and Ukraine. Budget: 12 billion Euro (0,7 billion/country)

**European Development Fund (EDF):** African, Caribbean and Pacific countries. Budget: 22.6 billion Euro (0,28 billion/country)

**Development Co-operation Instrument (DCI):** Developing countries not covered by the ENPI and EDF. Budget: 10 billion Euro (0,20 billion/country)





How does the EC identify the beneficiaries of the aid it gives through geographic instruments? This type of aid benefits mainly governments in partner countries. The EU allocates a budget to each country and then negotiates with the local government of the beneficiary country.



Once the EU and the beneficiary government have agreed on the content of the programme, i.e. how the EU funds will be spent, they can move to the implementation phase. How are geographic funds spent? There are different options:



If the beneficiary country does not have the capacity to spend or manage the EU funds on its own, the EU Delegation may administer those funds and distribute them through a call for tenders (mainly benefiting private companies) or through a call for proposals (benefiting CSOs). The government can also decide to spend part of its geographic funds through a call for proposals through which CSOs could receive grants financed with EU funds but managed by the government.

PAGE 10/14





# QUESTION 6: HOW DO I KNOW ABOUT THE TOPICS COVERED IN EACH COUNTRY?

This is an important question since only if your topic has been identified as a priority there will be a chance of obtaining funding for projects related to that topic.

The priorities covered with EU funding in each country are included in a series of EC documents:



#### **Programming Financial Geographic Instruments**

It is recommended that you read the Annual Indicative Programme of the country in which you are interested in order to figure out the extent to which the topic in which you are interested is covered or not by the EU funding in the country. Unfortunately, there is no simple way to know what the country will do in order to address a given topic and if it will or not publish a call for proposals for CSOs. The only way to find out that information is by enquiring either with the EU Delegation in the country or with the National Authorities responsible for managing EU funds.

All those documents are public and available in the websites of the European Commission and the EU Delegations:

http://ec.europa.eu/external\_relations/delegations/web\_en.htm http://ec.europa.eu/external\_relations/sp/index.htm http://ec.europa.eu/development/geographical/methodologies/strategypapers10\_en.cfm





# QUESTION 7: WHERE DO I FIND OUT ABOUT OPEN CALLS FOR PROPOSALS?

Luckily, the European Commission publishes all call for proposals which are either covered under one of the thematic programmes, or through geographic funds but published and managed by the EU Delegations.

All those calls can be found under: http://ec.europa.eu/europeaid/index\_en.htm

The second se		Search   Contact English (en)	
European Com EuropeA	id Development and Cooperation		
European Commission > Europe	eAid		
<ul> <li>Homepage</li> <li>Who we are</li> <li>What we do</li> <li>Where we work</li> </ul>		Conglet" Curtem Stank	
How we work	World Tuberculosis Day- 24 March		
	A total of 1.7 million people died from tuberculosis in 2009, equal to about 4700 deaths a day. The vast majority of deaths are in the developing world, with more than half occurring	PADOR     Funding	
Work with us	in Asia.	<ul> <li>Annual reports</li> <li>Practical Guide</li> </ul>	
Multimedia library	6 0 2 3 4 0	Calls for proposals     iCenter	
Ativa and Europe in Partnership	Story from the field Tackling chronic hunger in Bangladesh	Announcements The African Peace Facility. Annual report 2010	
EUROPEAN REPORT DEVELOPMENT	The project provides a cash subsistence allowance, productive states and skills training to ultra-poor women in order to help them improve their lives. The full story All stores	Annual report Tas Annual report a lange 2010	
PRAG Practical Guide	Andris Piebalgs Commissioner for development Publications and conferences		
	Quick Access	Tanan and t	

This is the gateway page to Europeaid project funding. At the left, click on the "Work with Us" link and move on to the next page.

## How to participate?

Once inside the Europeaid gateway, the page you see below provides more information on Funding opportunities for NGOs that wish to work on development aid projects. Go to the "Funding" box. You can either click on "overview", which takes you to the page below, or you can click on the "Calls for proposals & Procurement notices" link to go straight to the main Calls for Proposals search engine as seen in the last web page/screen capture below.







Now, under Grants, go to the bottom where you see "Those intending to apply for a grant should consult the calls for proposals." Click on the "calls for proposals" link.

• Homepage	Funding		^
Who we are		Funding	-
What we do	Call for proposals &	AAP 2008	
Where we work	Procurement notices	• AAP 2007 • AWP 2008	
How we work		• AWP 2007	
Work with us		• AWP 2006	
* Funding	Grants	• AWP 2005	
Apply for grant or contract     Bandforms 2007     Annual Programmas     Online savvices     Procedures & documents     Promovices     Proceedures & documents     Promover Contract     Visibility guidelines     Job opportunities     Provide Bibrary	Grants are direct financial contributions from the EU budget or from the European Designment fund. They are availed as donations to third parties that are engaged in projects or activities that relate to the EU's activities and programmes. Use the second sec	Related Links Apply for grant or contract Practical guide to contract procedures for proposal autono of call for proposal and call for tenders	
	Contracts		
	Procurement procedures are launched when the Contracting Authority wants to purchase a service, goods or work in exchange for remuneration. A procurement procedure leads to the conclusion of a public contract.		
	The difference between a public contract and a grant is clear: in the case of a contract, the Contracting Authority receives the product or service is needs in return for payment; in the case of a grant, it makes a contribution either to a project carried out by an external policy aims.		
	Procurement procedures are governed by specific rules which vary depending on the nature of the contract (service, supplies, work) and the threshold.		
EuropeAid	Those intending to apply for a contract should consult the procurement notices.		
	Procedures for grants and contracts under the relevant EU external aid programmes are consolidated in the <u>Practical Guide</u> .		
	Homepage   Search   Site map   Contact   Legal notice   RSS 🗅	Last update: 24 October 2008	· · · · · · · · · · · · · · · · · · ·

You have now arrived at the main "Calls for proposals & Procurement notices" search engine (below). Click on the "Advanced search" tab and start your search by type: "Grants", by Programme, and by Region or Country.

out of the second	Luio	peAid > Collaborer ave		line Service	95		
Programme				× 1	tégion/Pays Select Region	or Country (after regions)	~
Туре	Subve	ntions Fournitures	Services	Travaux	Status Clôturé		Prévu
Reférence de l'appel				Pul	olié après le 05/12/2008	Publié avant le	Search
		-					
Reférence de l'aj Publié	Modifié *	Titre Status T	/pe	Zone Géographiqu	e Programme		Budget
EuropeAid/126814/L, 7/12/2008		Dialogue on Governar Ouvert > 30/06/2009 St			first call for proposals Asie et Asie centrale		4,807,600 (EUR)
					ctions in partner countries		
		Clôturé « 3/02/2009 St			Acteurs non étatiques et		9,750,000 (EUR)
EuropeAid/127815/L, 5/12/2008		Call for Proposal - No Ouvert > 15/04/2009 St			n Development - Actions in Acteurs non étatiques et		3,000,000 (EUR)
					ect Programme in the Solo		
		Ouvert > 4/05/2009 Se		lles Salomon	Afrique, Caraïbes et Pac	ifique	969,000 (EUR)
uropeAid/127956/D/ 01/2009		SUPPLY OF FALLING V Ouvert * 7/04/2009 Fo		ETER EQUIPMENT Malawi	Afrique, Caraïbes et Pac	ifique	
		Energy Efficiency in C					
	22/01/2009				amme Environnement		5,000,000 (EUR)
(12/2008	2/02/2009			Editation and Deve Kosovo	Pays en phase de préad	hésion / Nouveaux Etats mem	bres 2,000,000 (EUR)
		Municipal Social and I					
/12/2008	2/02/2009			Kosovo		hésion / Nouveaux Etats mem	
		Intercambio de Exper	miento del Sistema riencias	de Protección de	los Derechos Humanos - Co	ontrato de Servicios de Caj	
/12/2008				Argentine	Amérique latine		792,495 (EUR)
EuropeAid/127923/D 8/12/2008	/SUP/AR 2/02/2009	EQUIPOS PARA LABOR		Argentine	Amérique latine		
EuropeAid/127928/C	/SER/KE	EC Flight Service for :					
9/12/2008				Kenya	Afrique, Caralbes et Pac	ifique	16,000,000 (EUR)
EuropeAid/127938/C	/SER/AL	EU Information Cente		Albanie	Pays en phase de préad	hésion / Nouveaux Etats mem	bres 250,000 (EUR)
		"Works for Refurbish				The state of the s	220,000 (2010)
5/01/2009		Ouvert > 17/03/2009 Tr		Albanie		hésion / Nouveaux Etats mem	bres
		Local Cultural Activiti					
		Ouvert > 1/04/2009 St			Voisinage		250,000 (EUR)

However, be careful with the research! Calls for proposals benefiting civil society but issued by the governments with geographic funds are not published in that website.

Search tool: it is recommended to search separately by thematic instrument (according to the topic in which you are interested) and by country, since the results will be different.

PAGE 13/14





## QUESTION 8: HOW DO I KNOW WHETHER I CAN APPLY OR NOT?

The Commission publishes very detailed guidelines with each call for proposals. You need to read those guidelines carefully and pay particular attention to the following criteria:

Substantive criteria: priorities of the call, list of countries covered, type of activities, maximum budget.

Eligibility criteria: type of organisations that can apply, legal status, etc.

Administrative criteria: registration, signature of the proposal

## QUESTION 9: IF I CAN APPLY, HOW DO I WRITE A GOOD PROPOSAL?

The EC calls for proposals are extremely competitive. For some of the calls, as little as 5 or 6 proposals out of 100 will be selected. It is therefore not sufficient to write just a good proposal; the proposal has to be outstanding in order to have a viable chance of being selected.

inProgress will soon publish a document for free on the ten steps to write a good proposal. If you are interested please register to our newsletter.

inProgress also offers proposal drafting courses given by experts who have previously worked for the European Commission.

## QUESTION 10: WHICH STEPS SHOULD I FOLLOW IN ORDER TO GET

## **EC FUNDING?**

1. Make a list with the topics you are searching funding for and the countries in which you want to work or already work in. As an example, imagine you are searching for funding for a project on children in armed conflict in Nepal.

2. Check the list of thematic instruments and identify those which could be potentially interesting. In this case the EIDHR and Investing in People could be of potential interest.

3. Read the Annual Action Plan of the relevant instruments. In our example, EIDHR and Investing in People. 4. Check whether your topic is mentioned in the Annual Action Plan and, if so, whether there is a call for proposals planned for this year.

5. Check on a regular basis the Devco website for the announcement of the call for proposals, and submit yours when it goes live.

6. In parallel, you should also read the Annual Indicative Programme for the country in which you are interested. Nepal in our example.

7. If you see that your topic is mentioned in the Indicative Programme, then check the website of the EU Delegation to see whether you find information about a call for proposals for CSOs.

8. If not, contact the EU Delegation or the government of the country inquiring about an upcoming call for proposals in your area of interest.

#### About the author:

This article reflects the knowledge and informed perspective of Sonia Herrero, Director of inProgress. Sonia worked for over a decade with both the NGO sector and the European Commission, where she worked as a grants officer in the External Relations Department (Europeaid) for six years. This professional experience has given her a wealth of in-depth knowledge and expertise on how the European Union system works.