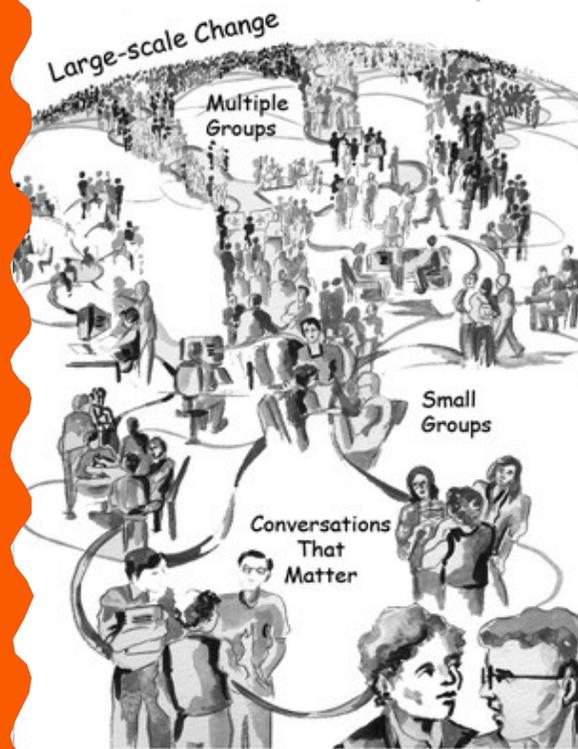


World Café



Co-Evolving Our Futures

What is the World Café?

The World Café radically changes the traditional approach of a meeting into one that focuses the experience, intelligence and energy of participants through parallel, intimate group discussions. At the method's core is the belief that the most meaningful conversations happen when people are relaxed and therefore at their most authentic. One of the World Café's principle uses is generating collaborative dialogue able to reveal fresh perspectives and creativity in tackling problems.

How does it work?

The concept of World Café can be applied and adapted in any cultural context as all countries possess a tradition of conversing in informal atmospheres. The foundational framework of meeting people and sharing ideas is the same worldwide. Hence, the most important factor is ensuring that a warm, personal and trusting atmosphere which exists in the culture of the participants is reflected in the meeting venue.

The method does not however simply gather people to talk. The focus of the meeting comes from the questions used to frame a World Café session; the questions in turn help the group deliver successful results. We will help our clients to develop powerful questions that will capitalize on the potential of their team and organization.

The conversations encouraged by World Café will mimic, as the name suggests, a café atmosphere where people circulate and speak on a series of prompts preplanned by the organizers. Each conversation builds on previous ones to create a cooperative understanding and vision for the greater issue.



What makes it so successful?

In a World Café meeting, participants explore issues in multiple consecutive rounds meant to interlink previous and subsequent insights. Tools are incorporated in this facilitation method to ensure maximum

contribution from participants as well as compel people to truly digest the words of their peers to more effectively build upon them. In the conversations generated, diversity of opinions is not only invited but honored. The method heightens personal involvement and therefore also personal commitment in the resulting action plans.

How we can help you

At The Change Initiative, we have applied the World Café approach to meetings and conferences with anywhere from 20 participants to several hundred participants. Our expert facilitators have successfully applied the World Café method in all kinds of situations and countries.

Often, we mix the World Café with a number of other facilitation approaches in order to achieve specific aims. We will work in close collaboration with our clients to assess their needs and jointly develop the ideal design to meet their objectives.

About Us:

The Change Initiative Co., Ltd. is a new consulting and facilitation company based in Bangkok that is committed to facilitating social and organizational change. Our expertise encompasses a large number of methods and innovative approaches for facilitating meetings, conferences, trainings and seminars regardless of the topic or number of participants. The methods used at The Change Initiative have been proven to be highly effective in generating essential dialogue, commitment and collaborative action. One of our key strengths is facilitating multi-stakeholder meetings with 20+ participants. We have worked with political foundations, international non-governmental organizations (NGOs), corporate companies and private and public institutions.

The Change Initiative is about maintaining a large network of facilitators, trainers and consultants from all over Asia and beyond to meet the specific facilitation and training needs of client organizations. Besides tailor-made trainings, we offer a number of open trainings in Bangkok or other accessible locations. Topics range from Foundational and Advanced Facilitation, Project Cycle Management, Organizing Multi-stakeholder Processes and specialized courses on various large group facilitation methods.

If you would like to learn more about our trainings and facilitation services, please visit our website at www.change-initiative.com or contact us via email at training@change-initiative.com.

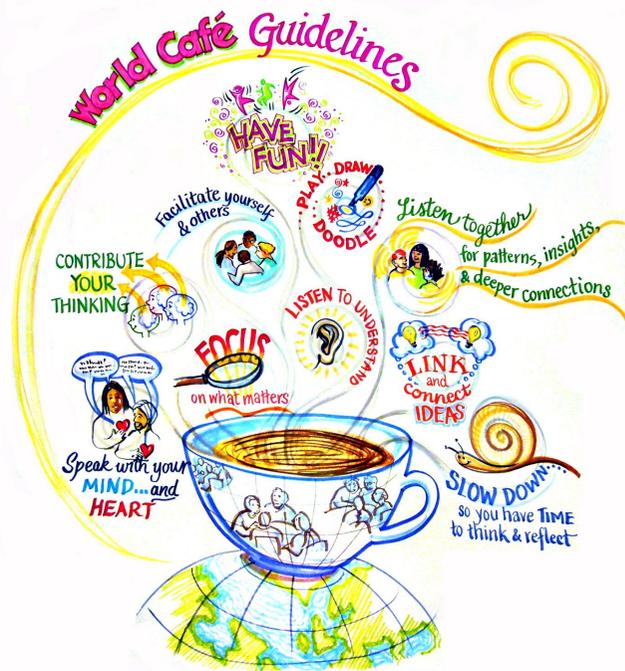


Image created by Avril Orloff and reprinted with permission from The World Café Community Foundation at www.theworldcafe.com.



The Change Initiative Co., Ltd.
1 Glas Haus Bldg., 14th Floor, Room 1401/4
Sukhumvit 25, Klongtoey Nua, Wattana
Bangkok 10110 Thailand
Tel: 66-2-260 5706
Fax: 66-2-260 5707
Email: training@change-initiative.com
Website: www.change-initiative.com

world café

An innovative approach
to generate dialogue
and collaborative action