

Instructions:

1. Print out a copy of the worksheet for every person and work individually to fill in the idea sketch by answering all questions
2. Share your idea sketch with your team and allow time for feedback
3. Use a new template if you want to describe a newer version of your idea. In this way, you can document how your idea evolves over time

Idea name:

IDEA SKETCH

1

Sketch your idea in operation or in use. Show any useful details.

2

Describe your idea in a tweet. This is a...

3

In one sentence, why does this idea matter?
