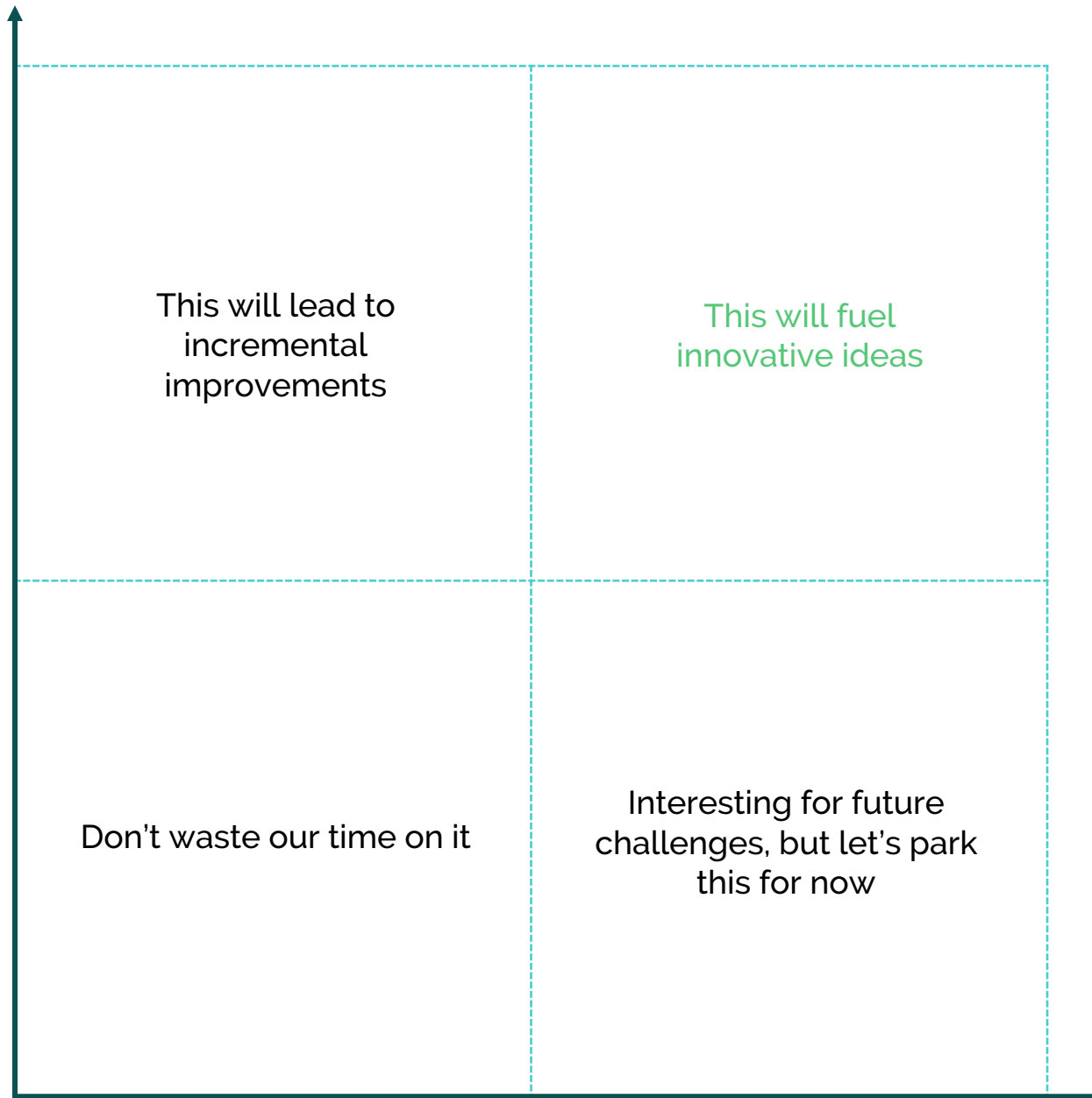


INSIGHTS SELECTOR

Relevant to our design challenge



Non-obvious



Adapted from Board of Innovation (2020): Insights Selector Tool

<https://www.boardofinnovation.com/tools/insights-selector/> [Accessed: 10.12.2020]