ASSUMPTION MAPPER

	EASY TO TEST We can test it relatively quickly	DIFFICULT TO TEST We need time and resources to test this
IMPORTANT ASSUMPTION If this assumption is not true, the concept might fail	GET OUT OF THE BUILDING AND TEST THIS NOW	Start preparing, you'll need to test this as soon as possible
NON- IMPORTANT ASSUMPTION If this assumption is not true, the concept could still survive	Easy but non-essential	Don't waste your time on this

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Adapted from Board of Innovation (2020): Assumption Mapper https://www.boardofinnovation.com/tools/assumption-mapper/ [Accessed: 10.12.2020]