Worksheet Module 6 Week 2: Evaluate financing options

1. Describe and evaluate financing solutions for your business launch.

Advantages	Disadvantages	Supporting documents needed

Financing source	Description	Advantages	Disadvantages	Supporting documents needed

2.	Prepare your pitch.
•	Great one-sentence introduction about you
•	The customer's problem and why it is a business opportunity for you
•	How your solution creates added value for the customer (and how it is better than the competition and a financial return for you (and the investor)
•	Why are you (and your team) the right people to solve the problem
•	Call to action: What do you want from the investor?