Worksheet Module 3 Week 4: Blueprint your operations

1. What key activities do you need to perform well?

2. What key resources do you need?
3. What key partners do you need? What activities do they perform for you or which resources do they provide for you?

4. What are the most important costs of your business model? Which components of the business model drive your costs up the most?
5. What social and environmental costs does your business cause?